



## HETERODOX ACADEMY

### **Blog Submission Guidelines**

Heterodox Academy is a collaboration of professors committed to promoting viewpoint diversity and free inquiry in academia. Our blog serves primarily as an outlet for our collaborators, but we also publish contributions from non-members, labeled as “guest posts.” As our name implies, we are politically diverse. We welcome contributions from authors whose opinions range across the political spectrum. We are non-partisan. But trying to maintain a community of scholars that is politically diverse, and that is writing for an audience that is politically diverse, requires that we set norms of tone, decorum, and civility. We therefore ask that you adhere to these guidelines:

- 1) Make your case with evidence, and link to that evidence, or describe it.
- 2) Avoid sarcasm, contempt, hostility, and “snark.” The tone should be academic, not polemical.
- 3) Feel free to criticize anyone and anything (including Heterodox Academy), but try to acknowledge what that person/group/idea may be right about as well.
- 4) Be constructive. Help readers to see new possibilities, not just new threats and problems.
- 5) Be interesting, quickly. Blog posts are not like academic papers where you can develop your thesis gradually. Try to grab the readers interest in the first paragraph, and point to what the post will be about by the end of the second paragraph.

All posts are subject to a review by our editorial team. We check language, tone and content to ensure that the piece is within the scope of our mission and appropriate for our audience of academics, students, and members of the general public who care about issues in higher education. The two main reasons we reject posts are 1) they are not relevant to our core mission of promoting viewpoint diversity, and 2) they contain hints of contempt.

All submissions should be emailed to Jeremy Willinger, Communications Director at [willinger@heterodoxacademy.org](mailto:willinger@heterodoxacademy.org)

#### **Pre-Submission:**

- You are welcome to send us either a pitch for a blog post or an already completed piece
- We ask that submissions be unique. But if an essay is particularly relevant to our mission, we are willing to re-post essays from other sources. If your essay has been published elsewhere, please ensure that you have permission to submit to Heterodox Academy and include any parameters around citing the original source.
- Submit pieces in a MS Word file with your name and affiliation included

#### **Post Review:**

- If your essay is accepted, we will return it to you using tracked changes with detailed comments and suggestions
- If you disagree with our edits, you are encouraged to explain why. We will do everything possible to make sure your points/thoughts are properly reflected.

## Posting Online:

- Each piece carries the byline (name) of the author and is tagged with the author's name to enhance Google results, alongside topics that Heterodox Academy uses to categorize content
- Each piece is shared on the Heterodox Academy social media channels (Facebook and Twitter). Readers are encouraged to share these with their network, if they are on these platforms
  - If you would like sample posts to share with your audience, please let us know and we can create them for you
- Each piece concludes with the following text:

*Opinions expressed are those of the author(s). Publication does not imply endorsement by Heterodox Academy or any of its members. We welcome your comments below. Feel free to challenge and disagree, but please try to model the sort of respectful and constructive criticism that makes viewpoint diversity most valuable. Comments that include obscenity or aggression are likely to be deleted.*